

Gelato | Pastry | Chocolate | Bakery | Coffee

WOW

Sigep

Ufi
Approved
Event

The sweetest
business
experience

20|24 .01. 2018

RIMINI Expo Centre
ITALY

39th International Trade Show
of Artisan Gelato, Pastry, Bakery
and the Coffee World



IN COLLABORATION WITH

ITCA
ITALIAN TRADE AGENCY



www.sigep.it

ORGANISED BY

**ITALIAN
EXHIBITION
GROUP**
A member of
Bertelsmann and Pirelli



Gelato, pastry, bakery



OUR PARTNERS

GELATO



Italian Association of Food Production Industries Gelato Products Group



National Association of Gelato Machines, Furnishing and Equipment Manufacturers



Italian Association of Gelato Producers



Maestros of Italian Gelato Makers



Gelato & Culture



Italian National Committee for the Defence and Promotion of Home Made Gelato



Italian Federation of Public Premises

PASTRY



CAST ALIMENTI
The Italian Culinary School



Accademia Maestri Pasticcieri Italiani
Academy of Italian Master Confectioners



Conpait
Italian Confectioners Confederation



Relais Desserts
The Excellence of Pastry



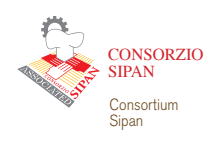
and coffee Show



SIGEP 2018!

An extraordinary show which anticipates the trends and novelties of the 4 supply chains: **raw materials, ingredients, technologies and equipment, furnishings and services.** A show that rewards the world's top products, presents new formats, develops international networking and promotes business.

BAKERY



COFFEE



The sweetest business experience

Sigep is a **unique world appointment** linking the International excellences of all the artisanal confectionery supply chains.

At **Sigep**, professional operators of the gelato, pastry, chocolate, bakery and coffee sectors play **lead role in the Italian style** show combining business, competitions, trends, training and creativity.

In 2018, even more room for **networking**, thanks to the extension of the trade fair and to the new **business meeting** platform which puts exhibitors in touch with **international buyers**.

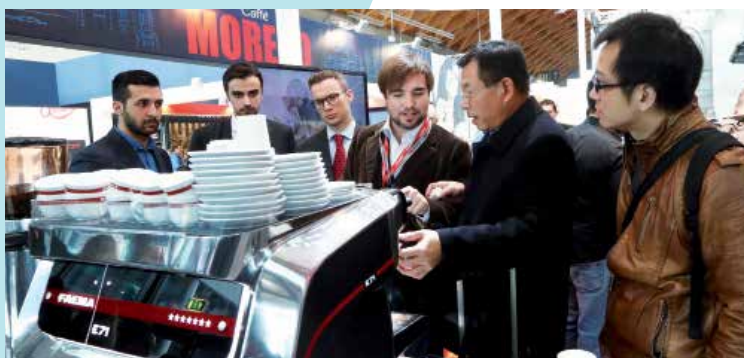


5 REASONS to be there

- 1. UNDISPUTED LEADER IN LAUNCHING TRENDS**, premises, events and competition formats all marked by world excellence.
- 2. A NOT-TO-BE-MISSED APPOINTMENT** for the presentation of new products and technological breakthroughs.
- 3. THE PLACE WHERE ALL SUPPLY CHAIN COMPONENTS COME TOGETHER:** managers, distribution chains, manufacturers, trade associations, media.
- 4. GREAT ATTRACTION** for big investors outside the trade.
- 5. THE PRIVILEGED MEDIUM FOR TRADE COMPANIES** to communicate all year round with their markets.



THE ENTIRE WORLD at Sigep



International relations are ensured by a network of collaborators involving forty different countries.

To best connect up supply and demand, for some years now, the **Top Buyers from Five Continents** project has been in operation. This allows foreign exhibitors and buyers to define the agenda of meetings to be developed in the show.

Live show & EVENTS

Sigep is a world show that rewards talents, invests in new generations, brings Italian excellence to the world and world excellence to Italy. Here is where the most awaited professional championships are staged. For example: The **Gelato World Cup** and the **North European Challenges**, **The Pastry Queen** women's pastry world championship, the Senior Italian championship; **The Star of Chocolate** among the chocolate events and the **7 Italian Baristas Championships** dedicated to **coffee** and **Young Ideas** for the **bakery sector**.



GELATO EVENTS

- The Gelato World Cup
- North European Gelato Challenge



PASTRY EVENTS

- The Pastry Queen
- Italian Pastry Championships
- Pastry & Culture
- Sigep Giovani



CHOCOLATE EVENTS

- The Star of Chocolate
- Chocolate Academy
- The Ultimate Chococake Award



BAKERY EVENTS

- Young Ideas
- Bread Art



COFFEE EVENTS

- **Italian Barista Championship:** Barista, Ibrik, Latte Art, Brewers Cup, Coffee In Good Spirits
- **Italian Coffee Championship :** Coffee Roasting, Cup Tasting
- **Brew Bar & Espresso Bar**
- **Barista & Farmer**

Sigep ACADEMY

International competitions, technical **demos**, **seminars** and **meetings** are an integral part of the SIGEP proposal and **represent factors of communication and exchange between companies**, operators, media, trade associations representing all the supply chains and **industry opinion leaders**.

In Sigep, the educational factor plays a decisive role: meetings with great masters, to learn, discuss and exchange ideas; live lectio magistralis around the world, coffee, gelato, pastry Championships; workshops and previews of **new products and technologies**.

FACT & FIGURES 2017

Visitors



PROFESSIONAL OPERATORS

161,196

at **Sigep** and **A.B.Tech Expo**

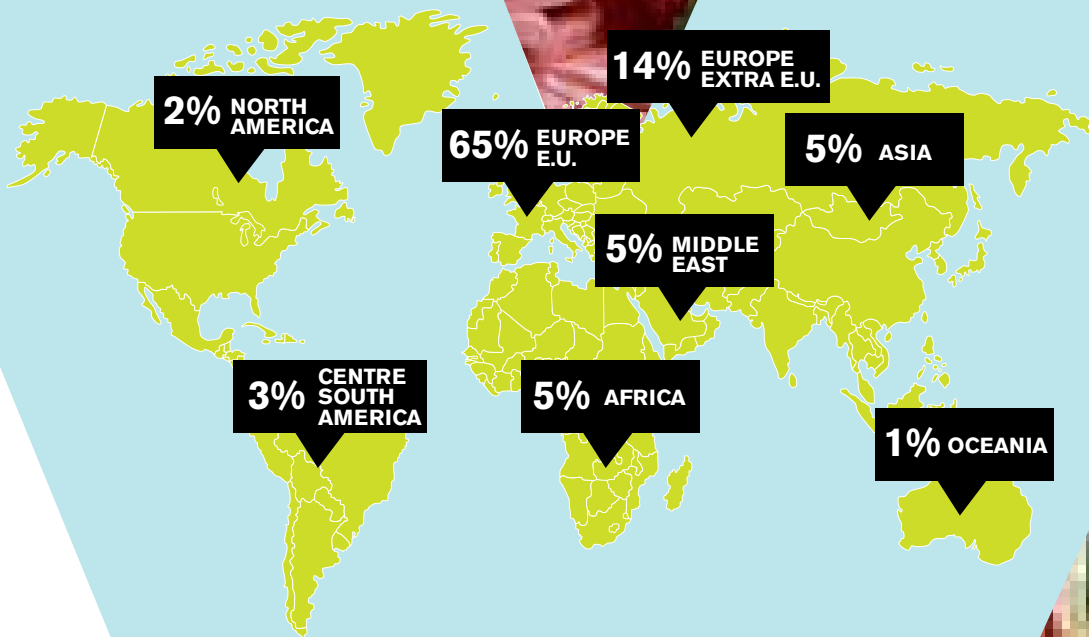
of which foreign

30,711

80%
ITALIAN
VISITORS



20%
FOREIGN
VISITORS



Exhibitors

COMPANIES IN EXHIBITION

1,250



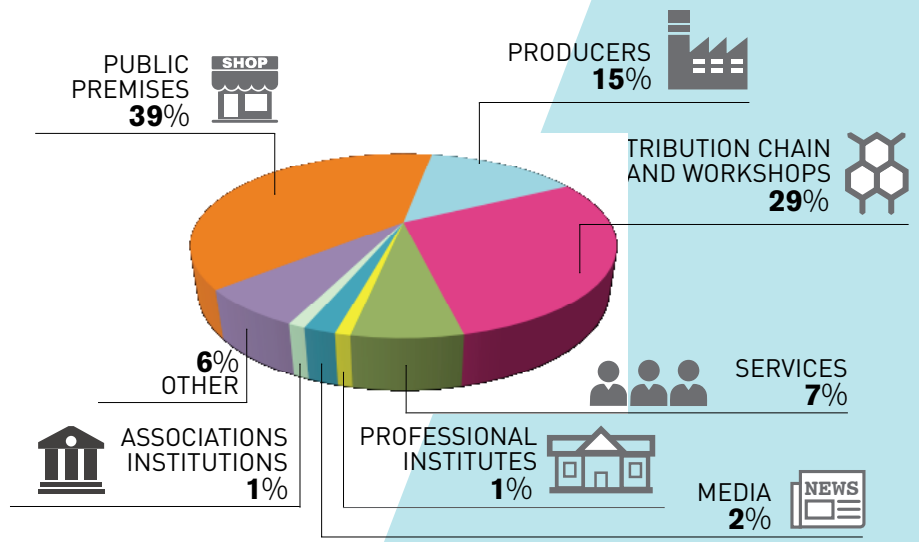
118,000

 Sq. m.
of exhibition space

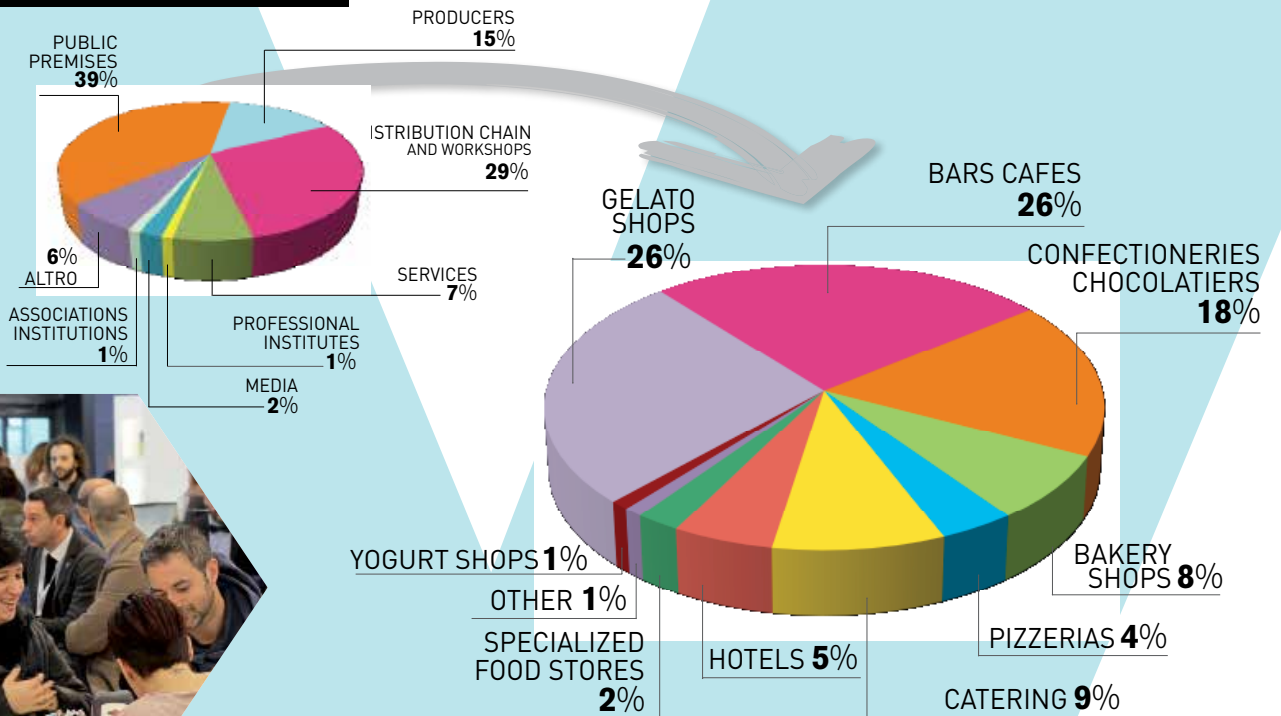
95%

confirm their presence at 2018 edition

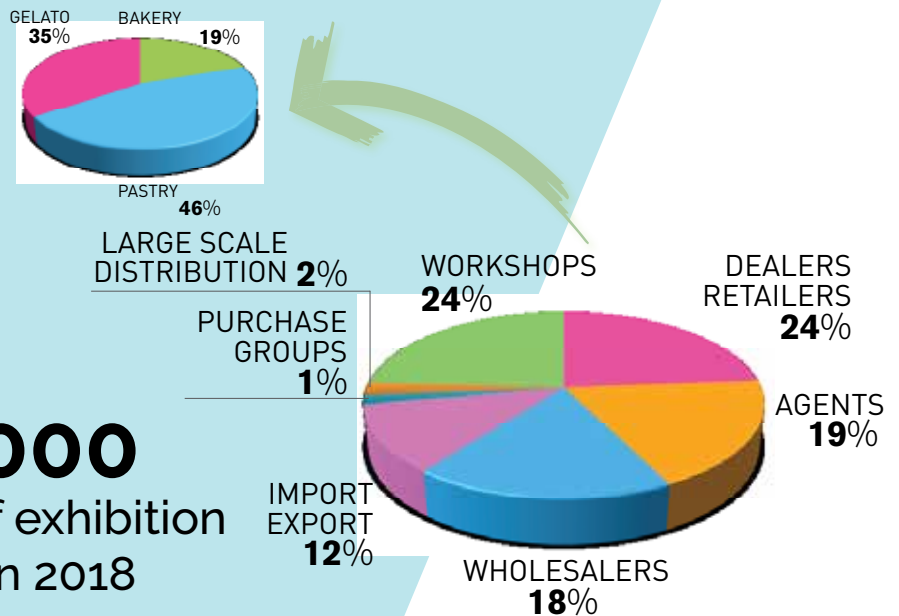
Visitor's Macro activity



Public premises



Retail and catering business



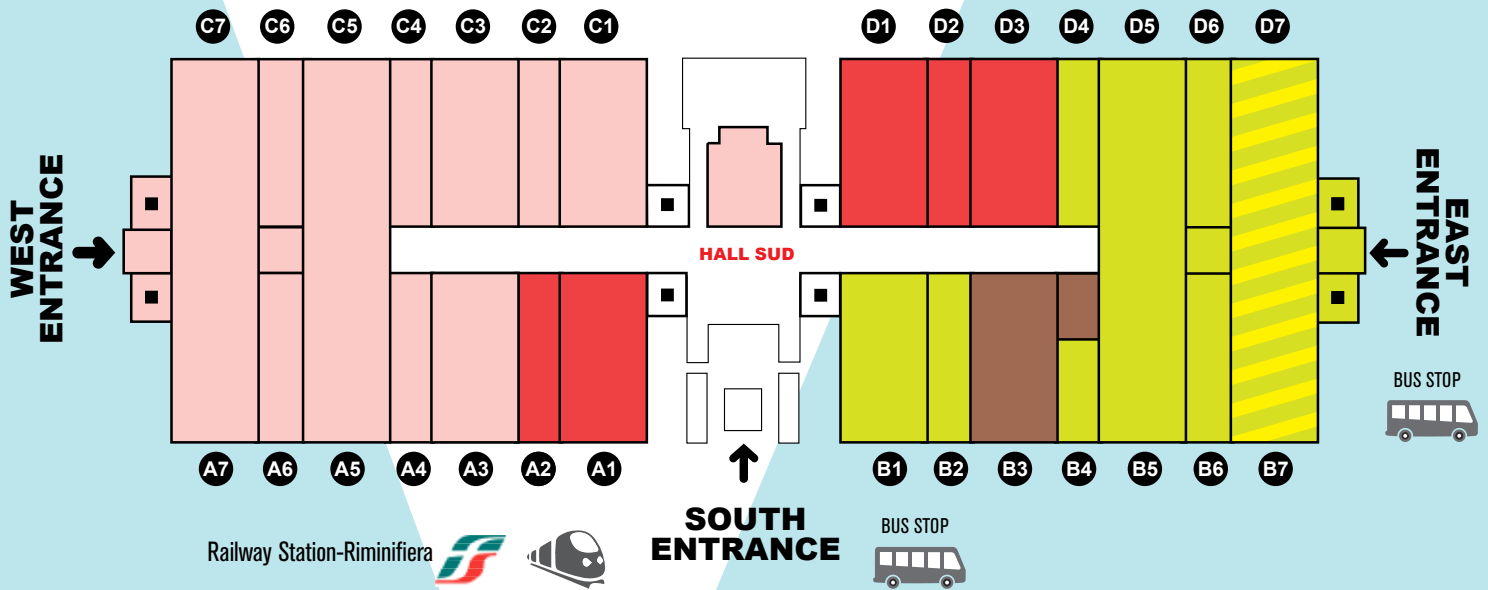
129,000

Sq. m. of exhibition space in 2018

With the expansion of the fairground of **11,000 Sq. m.**

Sigep 2018 Layout

● GELATO
 ● COFFEE
 ● PASTRY
 ● CHOCOLATE
 ● BAKERY



Gamberini&Mutti

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